

## WADA/She's SMART Fact sheet

**She's SMART:** The **She** reflects the fact that the project focuses on women. **SMART** reflects that she adopts smart practices along the value chain from production to the market and knows how to navigate her environment to overcome agricultural and cultural barriers (including menstruation).

The project institutionalized and replicated the Farmer-Field Business School (FFBS) – Water Smart Agriculture (WaSA) model, with the additional theme of social norms and expectations for women – specifically around menstruation. The project increased 4,093 women's economic empowerment and resilience to climate shocks. The project reached 551 out-of-school female youth to boost their entrepreneurial capacity and agricultural productivity through youth VSLA engagement and gender dialogues.

The project built on the efforts initiated by the broader Pathways project, specifically the WaSA initiative funded by RAIN, SALL Family Foundation and the Latter-Day Saint Charities (LDS), to scale the use of FFBS and WaSA approaches, and increase productivity, income, and food security for smallholder women farmers, as well as increase youth empowerment and resilience. In total, the project, directly reached 7,697 beneficiaries.

Specifically, the project had the following five objectives:

- To improve soil condition and moisture absorption and retention for smallholder farmers through adoption of integrated soil and water management practices
- To enhance the adaptive capacity of smallholder women farmers to mitigate the effects of droughts and erratic rainfall which are a common occurrence in Kasungu and Dowa districts.
- To economically empower youth and promote positive nutrition practices.
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- To use the FFBS and gender dialogues as a platform to explore menstrual hygiene and social norms