



The CARE-WWF Alliance

Helping People and the Planet Thrive

Humanity in the 21st century has reached a critical crossroads. Despite great strides in poverty alleviation in the last decades, more than 800 million people still face hunger or malnourishment worldwide. Meanwhile, agriculture production is driving 75% of deforestation, using 69% of freshwater resources, and causing about a quarter of all greenhouse gas emissions. Globally, one in three calories produced is lost or wasted, at great cost to the economically disadvantaged and the environment. The abundance of mammals, birds, reptiles, amphibians and fish has dropped, on average, by more than half in the last 40 years. Yet the human global population is expected to grow by several billion by 2050. Climate change is exacerbating risk and uncertainty within fragile food systems, posing increasing roadblocks to the resilience of vulnerable people and ecosystems.

We must, therefore, redouble our efforts to create equitable food systems that ensure all people have adequate, nutritious food to eat without destroying the planetary systems on which all life

depends. The CARE-WWF Alliance is focused on addressing the root causes of poverty, inequality, and natural resource degradation and strives to enhance climate-resilient food systems to nourish a more equitable and sustainable world.

The Power of CARE and WWF in Partnership

- *Combined Strength.* The Alliance brings to bear both CARE's longtime poverty-fighting strategy of empowering women and WWF's expertise in biodiversity conservation. CARE's approach to women's social and economic empowerment, food and nutrition security, inclusive value chains, and good governance complements WWF's approach to working with national governments and international corporations to improve the sustainability of their economies and supply chains.
- *Leading Brands.* WWF and CARE are recognized as global leaders in conservation and development, respectively. That's because we implement the best practices in community engagement and natural



DELIVERING OUTCOMES THROUGH PARTNERSHIPS



DEVELOPMENT



ECONOMIC GROWTH



CONSERVATION



resource management necessary to solve the interlinked challenges of poverty, food and nutrition insecurity, and environmental degradation, all within the context of a changing climate.

- *Global Reach.* The Alliance has the capacity to scale up programs and to help governments and companies

fulfill their sustainable development and climate goals and targets. CARE is one of the world's largest development organizations with work in 94 countries, reaching tens of millions of people each year. WWF is the world's largest conservation organization with work in 100 countries. We have the capacity to influence programming globally through CARE, WWF, and other institutions.

- *Trust.* Together, CARE and WWF are trusted by communities and companies, and local and national governments, enabling the Alliance to convene diverse and influential stakeholders at all levels to tackle the greatest interlinked challenges of our time.

How We Work Together

The CARE-WWF Alliance is dedicated to testing integrated conservation and development approaches for building just and sustainable food systems that will deliver the Sustainable Development Goals. We help local communities build the capacity to sustainably manage natural resources and adapt to climate

change for the benefit of current and future generations.

- We work with communities, civil society, and governments to ensure the conservation of globally significant biodiversity.
- We help vulnerable women and the poor build skills to develop resilient livelihoods that allow them to make and save income and gain access to credit and markets so they can lift themselves and their families out of poverty.
- We empower the poorest and most vulnerable women and their communities with the confidence and skills necessary to participate in and lead effective community-based organizations.
- We influence governments and the private sector to create the enabling conditions and policies to alleviate poverty, conserve biodiversity and promote inclusive sustainable development practices and good governance.



For more information about the CARE-WWF Alliance:
email: info@care-wwf-alliance.org
website: <https://www.worldwildlife.org/partnerships/care-wwf-alliance>



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